

# Kristy Caldwell

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## Skill Set

Macintosh OSX (primary) and Windows platforms

Microsoft Word; Adobe CS 2 (Photoshop, Illustrator, InDesign); QuarkXpress; Adobe Acrobat and Distiller; Stuffit; FTP, preflight, and type management software; Vinyl Express software;

Digital photo, scanning, and printing software/hardware; vinyl plotter;

Proofreading; copyediting; concept development

Illustration in various media

## Experience

### **Graphic Designer, Illustrator, Freelance 2002–current**

From 2003 to 2005, illustrated and designed promotional materials for the Louisiana Folklife Festival; communicated with the festival director, ad agency, and printers for the successful development and execution of each year's theme; relied on hand illustration techniques as well as digital rendering in Adobe Photoshop and Illustrator and design optimization between raster and vector formats

Formatted, designed, and published a book of plays and short stories for limited distribution of 1,000 copies

Logo design, promotional design, and layout for professional and individual clients; Fine art and illustration

### **Ad Designer, Illustrator, Editorial Assistant, Howard Publishing (now owned by Simon & Schuster) WEST MONROE LA 2001–2003**

Illustrated the covers and interiors of *The "Official" Hugs Book*, *The "Official" Grad Book*, *The "Official" Friends Book*, and *The "Official" Moms Book*

Designed promotional products and advertisements for a national audience

Created and managed promotional product inventory for trade shows, buyers, endorsers, and catalogs

Corresponded with authors, illustrators, and ad departments of national periodicals

Managed editorial and proof manuscript changes at all stages; proofread and implemented manuscript changes according to *The Chicago Manual of Style*; compiled proofers' marks; formatted manuscripts

Attended one-day seminar on Adobe Acrobat in Dallas TX

### **Contributing Art Editor, *turnrow* literary journal 2003–2004**

Headed the initial selection of artwork to complement the format and content

Acted as contact to artists and their representatives, discussing terms of publication and handling of artwork and formats

Met with staff to pitch selection and discuss treatment

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## **Education**

### **Louisiana Tech University RUSTON LA 2004–2005**

Master of Fine Arts coursework, Concentrations in Painting and Communication Design

Awarded Teaching Assistanceship and work as Gallery Assistant

Individual member of College Art Association

### **University of New Orleans NEW ORLEANS LA 1999–2001**

Bachelor of Arts, Magna cum laude, Concentration in Painting

Participation in abroad-study scholarship program with focus in Czech language and cultural immersion at Charles University, Prague CZ

### **Louisiana Tech University RUSTON LA 1997–1999**

Bachelor of Fine Arts coursework